

ANDY THÊ-ANH

THE COLOUR BLUE

Blue evokes confidence, memories, desires and dreams. Henri Matisse and Yves Klein used this colour extensively in their paintings. The music industry named one of their most famous genres "blues". In our contemporary Western society, the colour blue is an emblem of the future, a symbol of modernism and a most beloved colour. Based from this theme, Andy Thê-Anh brings the Spring-Summer 2010 collection to a new level. Creating new garments based on the fusion of the ethereal and the solid architecture that he has become known for, Andy Thê-Anh plays with fabrics and colours to emphasize the new silhouette, which is never remotely severe or austere in shape or spirit. The jacket takes the central stage this season; it appears with textured fabrics with a touch of shimmer.

The result: a collection with a reinvented architectural elegance, a new structural silhouette and archetypal Andy Thê-Anh sleekness.

Textures and Fabrics

- Ottoman, shantung effect and basket weave give jackets their defined structure
- Solid silk satin and shiny basket weave bring alive endearing cocktail and evening dresses
- Mat jersey devises distinctive evening dresses
- Linen stretch and cotton sateen introduce the casual effect
- Zippers and metal buttons add a modern touch

Colours

- True blue, Baltic blue and sky blue create a modern and contemporary atmosphere
- Black, white and moonlight are the symbols of the architectural suit

Silhouette

- The exaggerated egg-shape skirt emphasize the waist
- Skirts with constructed jacket give an edgy touch to the suit silhouette
- A wider shoulder accentuates the jacket for a strong and bold silhouette
- Pleating and intricate cuts carry the trademark femininity of Andy Thê-Anh's designs into the new collection

