

**GINO ROSATO**  
**named Vice-President Corporate Affairs**  
**at Lotus**

Montreal, October 26, 2009 – For the last 18 years, Gino Rosato has risen through the ranks at Ferrari. The second Québécois, after Gilles Villeneuve, to serve the prancing horse, this Italian-Canadian from Laval announced at a press conference today that this year's Formula 1 Grand Prix, on November 1 at the Yas Marina Circuit in Abu Dhabi, will be his last.

Mr. Rosato chose Montreal, a city he loves, to announce that he has left Ferrari to join the new administration of **LOTUS as Vice-President of Corporate Operations.**

"I wanted to share this news first with the Montreal media, because the press here has always been extremely supportive. I literally grew up with Ferrari. It was my university. I started at the bottom of the ladder as a jack-of-all-trades and gradually managed to win the confidence of my superiors like Jean Todt and Dany Bahar. Dany was Senior Vice-President at Ferrari and I had the unique opportunity of working with him for the last three years. We are all aware of Dany's talent and his outstanding achievements at Red Bull where he developed a winning NASCAR and F1 strategy. He is now CEO at LOTUS and he made me an offer I couldn't refuse!

"I will be Vice-President of Corporate Affairs for the LOTUS Group. This was a once-in-a-lifetime opportunity for me. With all the changes happening in the automotive industry, an offer like this is exceptional.

"At Ferrari, I had 8 F1 builder championships and 6 driver championships in addition to the extraordinary development of the Ferrari brand that I saw with my own eyes. Now I can bring that experience to LOTUS. I am proud about contributing to the revival of a brand as prestigious as LOTUS. Colin Chapman, the founder of Lotus, is like an English version of Enzo Ferrari. I sincerely believe that this brand has tremendous potential and I can **announce the imminent return of LOTUS to the INDY, the GT and the Le Mans Series.** The Formula 1 is not currently in the works for the short-term, since a different group holds the license. But possibly in the next few years."

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For interview requests, please contact:

**NATA PR**

Natalie Bibeau

T: 514-524-1471 F: 514-803-1471

nata@natapr.com