

AVRIL: BEAUTY AS NATURAL AS SPRINGTIME

Little Jars With Big Beauty Secrets

The secret to radiant beauty? Natural skincare. AVRIL offers the widest choice of healthy, natural, organic products for your skin.

At **AVRIL**, we believe in natural beauty. But natural doesn't mean that you can't give Mother Nature a helping hand to preserve the balance of your skin or enhance your face with a touch of colour. That's why, in addition to an unparalleled choice of delicious, healthy food, every **APRIL SUPERMARKET** offers a wide range of natural, organic cosmetics and beauty products that benefit your overall health and deliver what they promise.

And if you find so many choices a bit daunting, just ask **AVRIL's** cosmeticians for advice: they are real pros when it comes to natural beauty.

avril SUPERMARCHÉ
SANTÉ



ABOUT AVRIL

Founded in Granby in 1994 by Sylvie Senay and Rolland Tanguay, the **AVRIL** supermarket chain is notable for its innovative approach to health and wellness, its contemporary layout and its wide selection of products at the leading edge of nutrition, wellness and natural health. Currently, there are **AVRIL** supermarkets in Granby and Longueuil. A third branch will open in 2010 in the Quartier Dix30 in Brossard.

For more about **AVRIL** visit www.avril.ca.

WELEDA POMEGRANATE REGENERATING HAND CREAM

Hands soft as under a Mediterranean sun

Winter is hard on our hands. Even with gloves, after months of bitter cold, our hands are rough, torn and peeling. The solution: a little sunshine in the form of organic Turkish pomegranate seed oil, found in the **Weleda's Pomegranate Regenerating Hand Cream**. The rich, creamy formula, entirely organic, also contains wheat germ, macadamia, jojoba, sesame and sunflower oils, with a citrus hint of essential oils of neroli and blood orange and an elegant touch of ylang-ylang. A sensual delight that bathes your hands in softness.

Price: \$15.95 Format: 48 g



HAND-WHIPPED GREEN CLAY & LAVENDER MASK FROM L'HERBIER

Clay from Quebec for a luminous complexion

No one is a prophet in their own country ... Maybe that is why the virtues of Manicouagan green clay have been so little known...until now. It can be found in the superb range of body care products from l'Herbier, manufactured in Mont-Saint-Gregoire, which are being snatched up by the finest spas. **AVRIL** lets you recreate the spa experience at home, starting with the **Hand-Whipped Green Clay & Lavender Mask**. Entirely organic, and rich with local, natural active ingredients, it is unbeatable for cleansing and purifying the skin year-round.

Price: \$15.95 Format: 120 g



For information, photos or an interview:

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